



Press release

Douglas appoints Ana Rojo as CEO of Douglas Spain

Düsseldorf/Madrid, 19 February 2018. Douglas, the leading beauty retailer in Europe, today announced that Ana Rojo was appointed CEO of Douglas Spain, effective as of 15 March 2018. She succeeds Costas Antimissaris.

Ana Rojo joins Douglas from Italian beauty retailer Kiko Milano, where she most recently held the position of Europe General Manager & Global Retail. During her career, she built a strong track record in accelerating store performance and productivity as well as increasing customer experience. She has more than 20 years of experience in the retail sector, which she gained in several international management positions with focus on business development, retail strategy and marketing.

"We are confident that Ms. Rojo will take further significant steps towards expanding Douglas' market share in Spain as well as strengthen our brand in this important market", said Tina Müller, Group CEO at Douglas.

Costas Antimissaris has decided to leave Douglas for personal reasons at the end of March. The employment relationship ends in best mutual agreement. Costas Antimissaris has successfully managed the integration of Bodybell and Perfumerías If over the past months, forming the new consolidated business in Spain. He has been instrumental in building a clear plan to bring Douglas Spain to the next level, both from an operational and strategic point of view.

About Douglas

Douglas is the leading retailer in the European beauty industry with about 2,400 perfumeries in 19 countries throughout Europe and around 20,000 highly qualified employees. Thanks to its multichannel offering that is fully integrated across perfumeries, online shops and a mobile app, along with a continuously updated selection of more than 35,000 products, Douglas is setting the pace in this growing industry. The company generated sales of approx. €2.8 billion in financial year 2016/17.

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